

The Honorable Benjamin H. Settle

**UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF WASHINGTON
AT TACOMA**

BRADLEY BOARDMAN, a Washington
Individual Provider; DEBORAH
THURBER, a Washington Family
Childcare Provider; SHANNON BENN,
a Washington Family Childcare Provider;
and Freedom Foundation, a Washington
nonprofit organization,

Plaintiffs,

v.

GOVERNOR JAY INSLEE, Governor of
the State of Washington; CHERYL
STRANGE, Director of the Washington
Department of Social and Health
Services*; and ROSS HUNTER, Director
of the Washington Department of Early
Learning,

Defendants,

and

CAMPAIGN TO PREVENT FRAUD
AND PROTECT SENIORS,

Intervenor-Defendants.

NO. 3:17-cv-05255

STATE DEFENDANTS'
OPPOSITION TO PLAINTIFFS'
MOTION FOR SUMMARY
JUDGMENT

NOTE ON MOTION CALENDAR:
AUGUST 10, 2018

*Pursuant to Fed. R. Civ. P. 25(d), Cheryl Strange is substituted for Patricia Lashway as the current Director of the Washington State Department of Social and Health Services.

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1
2 **I. INTRODUCTION**

3 Initiative 1501 (I-1501) is a public records law. Looking beyond the named Plaintiffs and
4 Freedom Foundation's (collectively, Freedom Foundation) rhetoric and conclusory statements,
5 Freedom Foundation does not identify any language, section, or provision in I-1501 that
6 regulates or restricts speech in general, much less one that does so based on a particular speaker's
7 message. As a result, Freedom Foundation's reliance on cases and theories that involve
8 regulation of First Amendment protected activities is misplaced.
9

10 Underlying Freedom Foundation's flawed analysis is a failure to distinguish between
11 restrictions on First Amendment activities and restrictions on access to government information.
12 I-1501 contains only the latter. Controlling case law recognizes this distinction and consistently
13 holds that there is no First Amendment right in obtaining government information. Accordingly,
14 Freedom Foundation's First Amendment claims related to speech and association fail as a matter
15 of law.
16

17 Freedom Foundation's Equal Protection claim also is without merit. I-1501 does not
18 create an unequal burden on speech because it does not regulate speech at all. And the exception
19 for certified collective bargaining representatives is based on long-standing authority that
20 communicating with individuals in the bargaining unit (here, the in-home caregivers) is
21 necessary for duly-elected unions to carry out their collective bargaining duties. This is a
22 legitimate and rational basis for the exception.
23

24 Finally, Freedom Foundation does not allege or even attempt to establish that the millions
25 of Washington voters who enacted I-1501 did so out of animus toward Freedom Foundation.
26 While Freedom Foundation spends significant time focusing on its perception of the intent of I-

1 1501's union supporters, ultimately it is the intent of the voters that must be determined to
2 establish animus. Washington voters acted rationally in deciding that I-1501 could help prevent
3 identity theft and crimes by prohibiting the public release of sensitive, personally identifying
4 information. This legitimate purpose is more than enough to survive an Equal Protection
5 challenge here. The State Defendants respectfully request that this Court deny Freedom
6 Foundation's motion for summary judgment, grant summary judgment to the State Defendants
7 and the Campaign, and dismiss this action in its entirety.
8

9 **II. FACTS RELEVANT TO MOTION**

10 Freedom Foundation's "factual background" and attached declarations include a number
11 of unsupported and irrelevant factual claims about the State Defendants, its history with Service
12 Employees International Union Healthcare 775NW and Service Employees International Union
13 Local 925, as well as other unsupported claims about its own public outreach efforts. The
14 declarations in support of the motion for summary judgment also come from undisclosed
15 witnesses or contain inappropriate hearsay and otherwise inadmissible statements, which should
16 be stricken or otherwise disregarded. Fed. R. Civ. P. 56(c); Local Rule 7(g); *see, e.g.*, Bramblett
17 Decl. (Dkt. No. 51); Hayward Decl. (Dkt. No. 52) ¶¶ 11, 13, 17-18; Minnich Decl. (Dkt. No.
18 53); Sells Decl. (Dkt. No. 55) ¶¶ 5, 11-12, 14. Regardless, Freedom Foundation's purported facts
19 are irrelevant to this Court's inquiry concerning the constitutionality of I-1501, which was
20 enacted by the voters of the State of Washington. The State Defendants have already provided
21 the Court with a full and accurate description of I-1501 in their Motion for Summary Judgment
22 at pages two through four, Dkt. No. 47, and will rely on those facts for purposes of this response.
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III. ARGUMENT

A. Summary Judgment Should Be Granted for the Defendants

Summary judgment is appropriate when there is “no genuine dispute as to any material fact” and the petitioner is “entitled to judgment as a matter of law.” Fed. R. Civ. P. 56(a). Facts are viewed in the light most favorable to the nonmoving party “‘only if there is a “genuine” dispute as to those facts.’” *Ricci v. DeStefano*, 557 U.S. 557, 586 (2009) (quoting *Scott v. Harris*, 550 U.S. 372, 380 (2007)). The mere existence of “some” alleged disputed fact is not sufficient if the fact is not ultimately material. *Anderson v. Liberty Lobby, Inc.*, 477 U.S. 242, 247-48 (1986). “Only disputes over facts that might affect the outcome of the suit under the governing law will properly preclude the entry of summary judgment. Factual disputes that are irrelevant or unnecessary will not be counted.” *Id.* at 248. A court may grant summary judgment for the non-moving party if the losing party had a “full and fair opportunity to ventilate the issues involved in the matter.” *Gospel Missions of Am. v. City of Los Angeles*, 328 F.3d 548, 553 (9th Cir. 2003) (quoting *Cool Fuel, Inc. v. Connett*, 685 F.2d 309, 312 (9th Cir. 1982)). There are no genuine issues of material fact that prevent this Court from entering summary judgment for the State Defendants and the Campaign and dismissing this action.

B. I-1501 Easily Withstands First Amendment Scrutiny

Freedom Foundation’s First Amendment claims revolve around one fundamentally incorrect premise: that I-1501 prevents them from speaking in the manner they so desire. It does not. Freedom Foundation may carry its message to individual providers and others without intervention or regulation. However, what I-1501 does do—like many other public record exemption provisions—is regulate the government’s distribution of sensitive personal

1 information in its possession. Freedom Foundation cites no authority, and the State is aware of
2 none, where a court has recognized a constitutional right to access such information, even where
3 access would provide a requester greater ease in engaging in constitutionally protected activity.
4

5 **1. I-1501 Does Not Impede Any Speech**

6 Freedom Foundation contends that I-1501 suppresses “public issues speech,” and
7 therefore should be subject to strict scrutiny. Pls.’ Mot. Summ. J. (Dkt. No. 50) at 13. But
8 Freedom Foundation’s conclusory statement is not grounded in the actual text of I-1501. In
9 reality, Freedom Foundation asks this Court to require the government to provide a targeted
10 mailing list to assist Freedom Foundation in contacting individual providers. Pls.’ Mot. Summ.
11 J. at 14-18. This Court should decline.
12

13 As an initial matter, access to government-held information in order to facilitate speech
14 has never been held to be a First Amendment right. *See, e.g., Houchins v. KQED, Inc.*, 438 U.S.
15 1, 9 (1978). While Freedom Foundation may assert this case is different, Pls.’ Mot. Summ. J. at
16 13 n.4, the State already has shown in its Motion for Summary Judgment why it is not. *See*
17 State’s Mot. Summ. J. (Dkt. No. 47) at 4-6, 18-22. “Neither the First Amendment nor the
18 Fourteenth Amendment mandates a right of access to government information or sources of
19 information within the government’s control.” *Houchins*, 438 U.S. at 15. Further, contrary to
20 Freedom Foundation’s suggestion in its footnote, *Houchins* (and the many cases in accord) has
21 never been limited to only those claiming a right of *special* access to government-controlled
22 sources of information. *E.g., McBurney v. Young*, 569 U.S. 221, 232, (2013) (“This Court has
23 repeatedly made clear that there is no constitutional right to obtain all the information provided
24 by FOIA laws.”); *Los Angeles Police Dep’t v. United Reporting Publ’g. Corp. (LAPD)*, 528 U.S.
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1 32, 40-41 (1999) (upholding a state law regulating access to information in the possession of a
2 police department, citing *Houchins*). In any event, Freedom Foundation is seeking special access
3 to information beyond that of the public generally based on its intended use of the information.
4 *Houchins* and its progeny control here.

5
6 Next, Freedom Foundation asserts that this Court must analyze whether I-1501 impacts
7 its free speech rights in any way. Pls.' Mot. Summ. J. at 13. But neither of its cited cases support
8 that proposition. For example, Freedom Foundation cites to *Bullock v. Carter*, 405 U.S. 134, 144
9 (1972), but that case concerned excessive candidate filing fees that limited which candidates
10 could access the ballot and thus created economic disparities for both the candidates and voters.
11 Courts have long scrutinized ballot access cases under a unique balancing test not applicable to
12 the circumstances here. *See Bullock*, 405 U.S. at 145; *Anderson v. Celebrezze*, 460 U.S. 780
13 (1983). And in *Meyer v. Grant*, 486 U.S. 414 (1988), the Court invalidated a state law prohibiting
14 paid petition-signature gatherers. *See Pls.' Mot. Summ. J.* at 13-14. The Supreme Court applied
15 strict scrutiny to the prohibition because the law directly restricted who was able to convey the
16 initiative's message and thereby limited the people's ability to have their voices heard through
17 the initiative process. *Meyer*, 486 U.S. at 424-25. Nowhere, however, does the Court set forth
18 any "impact analysis" for free speech claims, as Freedom Foundation wrongly asserts.
19

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21 Moreover, Freedom Foundation does not challenge I-1501 in order to avoid statutory
22 restrictions on its ability to speak, but instead challenges the Initiative as a means to require the
23 state to assist its efforts to communicate with individual providers. Its reliance, therefore, on
24 cases where the government restricted some method of communication is greatly misplaced. In
25 *Schneider v. New Jersey, Town of Irvington*, 308 U.S. 147 (1939), and *Martin v. City of Struthers*,
26

1 *Ohio*, 319 U.S. 141 (1943), the Court invalidated local laws prohibiting the distribution of
2 handbills or leaflets to the public. *See Schneider*, 308 U.S. at 154-59 (criminalizing the
3 distribution of literature in certain public places or streets); *Martin*, 319 U.S. at 142 (prohibiting
4 the ringing of a doorbell or otherwise reaching out to residents in order to distribute literature).
5 The Court found these ordinances impermissible because they explicitly restricted the public's
6 right to communicate information and opinion without government interference. *See Schneider*,
7 308 U.S. at 163; *Martin*, 319 U.S. at 146-47. In other words, in each of these cases, the laws
8 were invalid under the First Amendment because the government censored citizens' speech by
9 directly prohibiting particular methods of communications. *Accord City of Ladue v. Gilleo*, 512
10 U.S. 43 (1994) (invalidating ordinance prohibiting homeowners from displaying certain signs
11 on their property).

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14 Here, by enacting I-1501, the people of the State of Washington have done no such thing.
15 I-1501 does not prohibit or even regulate any form of communication used by Freedom
16 Foundation or anyone else. Rather, by its plain language, I-1501 regulates the government's
17 conduct with respect to releasing certain sensitive information in its possession and
18 correspondingly limits public access to that government-held information. *See Gonick Decl.*
19 (Dkt. 47-1), Ex. A § 8 (codified as Wash. Rev. Code § 42.56.640); *See Gonick Decl.*, Ex. A §§
20 10, 11 (codified as Wash. Rev. Code § 42.56.645, Wash. Rev. Code § 43.17.410). Certain
21 vulnerable individuals and their in-home caregivers must necessarily give the state their personal
22 information to obtain government benefits or receive payment for providing such services. I-
23 1501 merely exempts from public disclosure the sensitive, personally identifying information of
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1 these individuals, including their names and addresses, held in the government's possession. *See*
2 Wash. Rev. Code § 42.56.640.

3 It would be a different story if I-1501 actually regulated a method of communication, for
4 example by barring anyone who has access to the contact information from sending mailers out.
5 But it does not. Unlike the laws in *Meyer*, *Schneider*, and *Martin*, nothing in I-1501 prohibits or
6 regulates any form of speech concerning these vulnerable individuals or their caregivers. Any
7 person or entity wishing to contact or communicate with such individuals may do so in whatever
8 manner they desire. Freedom Foundation spends many pages supporting its assertion that
9 targeted mailings are the most effective means of communicating its intended message to
10 individual providers. *See, e.g.*, Pls.' Mot. Summ. J. at 8-9, 17-18. Yet nothing in I-1501 prevents
11 them from using such mailings to contact providers. If they should come upon providers' contact
12 information in the public arena, they are free to use that information as they choose. *See LAPD*,
13 528 U.S. at 40, 42 (Ginsburg, J., concurring) (public records statute would not prohibit a speaker
14 from conveying information already possessed). I-1501 only restricts the state from handing over
15 the sensitive personal information to the public, including Freedom Foundation. It does not
16 restrict any method of communication.

17 Finally, Freedom Foundation suggests that the First Amendment requires the State to
18 "inform Plaintiffs of the identity of their audience." Pls.' Mot. Summ. J. at 17. Freedom
19 Foundation cites no authority for this extraordinary proposition, and relies instead on the inapt
20 hypothetical analogies of the government cutting off access to a neighborhood or street to public
21 communications. *Id.* But as already discussed, I-1501 does not impose any restriction on
22 Freedom Foundation's communication with its intended audience. More importantly, no
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1 authority suggests that the First Amendment requires the government to assist in its efforts
2 simply because it would be more convenient or cost effective for Freedom Foundation. *Cf. Regan*
3 *v. Taxation With Representation of Wash.*, 461 U.S. 540, 549-50 (1983) (“a legislature’s decision
4 not to subsidize the exercise of a fundamental right does not infringe the right”).
5

6 **2. I-1501 Does Not Impede Any Right to Receive Information**

7 For these same reasons, Freedom Foundation’s contention that I-1501 impairs individual
8 providers’ right to receive information is equally inapt. Pls.’ Mot. Summ. J. at 19-20. The State
9 does not dispute that the corollary to freedom of speech is the right to receive information. *E.g.*,
10 *Bd. of Educ., Island Trees Union Free Sch. Dist. 26 v. Pico*, 457 U.S. 853, 867 (1982). But just
11 as I-1501 does not restrict any form of speech by Freedom Foundation, it does not restrict
12 individual providers’ ability to receive Freedom Foundation’s message.
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14 Just as it does with its speech claims, Freedom Foundation relies on a series of cases in
15 which the government restricted a means of communication to a particular audience. Pls.’ Mot.
16 Summ. J. at 19. For instance, in *Thomas v. Collins*, 323 U.S. 516 (1945), the state law at issue
17 prohibited soliciting members for union organization without first obtaining government
18 permission to do so. In *Stanley v. Georgia*, 394 U.S. 557 (1969), the law prohibited possession
19 of “obscene materials,” of which the Court held that the individual prosecuted had a right to
20 receive and review in his own home. And *Red Lion Broadcasting Co. v. FCC*, 395 U.S. 367
21 (1969), is especially off point because it concerns a federal regulation requiring private
22 broadcasters to share their radio band waves in certain circumstances. The Court rejected the
23 broadcasters’ free speech claims, finding it “unquestioned” that Congress could regulate the use
24 of the radio waves because “the First Amendment confers no right on licensees to prevent others
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1 from broadcasting on ‘their’ frequencies and no right to an unconditional monopoly of a scarce
2 resource which the Government has denied others the right to use.” *Red Lion Broad. Co.*, 395
3 U.S. at 391.

4 Unlike the government or the broadcasters in these cases, the people here through I-1501
5 have not substituted their judgment for that of caregivers as to what they hear or to whom they
6 should listen. Nothing in I-1501 actually prevents caregivers from hearing Freedom
7 Foundation’s message and deciding for themselves whether it is something they actually want
8 to hear. Indeed, the Supreme Court addressed this exact argument in *Houchins*: “The right to
9 receive ideas and information is not the issue in this case. . . . Neither the First Amendment nor
10 the Fourteenth Amendment mandates a right of access to government information or sources of
11 information within the government’s control.” *Houchins*, 438 U.S. at 12, 15 (emphasis in
12 original). In *Houchins*, the Supreme Court was untroubled by the limited access to inmates and
13 noted inmates and their attorneys could always reach out to the requestor of information if they
14 wanted to engage in First Amendment activity. *Id.* at 15; *see also Ctr. for Nat’l Sec. Studies v.*
15 *U.S. Dep’t of Justice*, 331 F.3d 918, 935 (D.C. Cir. 2003) (holding First Amendment did not
16 apply to denial of access to public records in FOIA request and noting that September 11
17 detainees “are free to contact family members as well as members of the press”). Like the
18 inmates in *Houchins* and detainees in *Center. for National Security Studies*, in-home care
19 providers are free to reach out to Freedom Foundation and communicate with them without
20 restriction.
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3. I-1501 Is Not Facially Overbroad

To succeed with its facial claim, Freedom Foundation must “establish that no set of circumstances exists under which [I-1501] would be valid, or that the statute lacks any plainly legitimate sweep.” *United States v. Stevens*, 559 U.S. 460, 472 (2010) (citation omitted) (internal quotation marks omitted). Further, in the First Amendment context, “a law may be invalidated as overbroad if a substantial number of its applications are unconstitutional, judged in relation to the statute’s plainly legitimate sweep.” *Id.* at 473 (internal quotation marks omitted) (quoting *Wash. State Grange v. Wash. State Republican Party*, 552 U.S. 442, 449 n.6 (2008)). This doctrine however will not be applied if the plaintiff fails to describe the statute’s overbreadth, *Wash. State Grange*, 552 U.S. at 449 n.6, and even then the doctrine is to be used “sparingly” and “only as a last resort.” *N.Y. State Club Ass’n, Inc. v. City of New York*, 487 U.S. 1, 14 (1988); *see also United States v. Williams*, 553 U.S. 285, 293 (2008) (“Invalidation for overbreadth is strong medicine that is not to be casually employed.” (Internal quotation marks omitted.)). The court must construe I-1501 as it is written—not as Freedom Foundation contends—because only then can the Court determine whether the initiative actually reaches “too far” in prohibiting any expressive activity. *See Williams*, 553 U.S. at 293.

The Supreme Court has already rejected a facial attack to a state law akin to I-1501 that granted only qualifying persons access to certain information in the possession of the government. *See LAPD*, 528 U.S. at 40. The Court in *LAPD* found, “[f]or purposes of assessing the propriety of a facial invalidation, what we have before us is nothing more than a governmental denial of access to information in its possession. California could decide not to give out arrestee information at all without violating the First Amendment.” *Id.* at 40. Here, like

1 the law at issue in *LAPD*, I-1501 does no more on its face than deny access to government-held
2 information to non-qualifying persons. It too should be upheld facially “because there is ‘[no]
3 possibility that protected speech will be muted.’” *See id.* at 41 (alteration in original).

4
5 Freedom Foundation nevertheless ignores *LAPD* and the actual text of I-1501 to rely
6 instead on a series of irrelevant cases for its purported facial attack. Freedom Foundation first
7 argues that the Court in *City of Lakewood v. Plain Dealer Publishing Co.*, 486 U.S. 750 (1988),
8 facially invalidated the ordinance at issue because it created “highly burdensome licensing
9 requirements” that targeted a form of speech: circulation of newspapers. Pls.’ Mot. Summ. J. at
10 20. Not so. The Court explicitly left unanswered the question of whether the City could ban
11 outright the placement of newsracks on public property. *City of Lakewood*, 486 U.S. at 762 n.7.
12 Instead, the Court invalidated the law because it gave city officials unbridled discretion regarding
13 which newspapers would be licensed to install newsracks, creating an impermissible scheme in
14 which newspapers might self-censor in order to avoid being denied a license and content-based
15 censorship would be difficult to detect. *Id.* at 759. Here, there is no such unbridled discretion:
16 I-1501 is clear about what information is exempt and what is not.
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18 Freedom Foundation also erroneously cites *Arcara v. Cloud Books, Inc.*, 478 U.S. 697,
19 706-07 (1986), as a facial challenge. In that case, the Court upheld the closure of a bookstore
20 that served as a front for prostitution, finding that First Amendment scrutiny did not apply even
21 though the closure would have “some effect on the First Amendment activities of those subject
22 to the sanction.” *Arcara*, 478 U.S. at 706-07 (specifically distinguishing general purpose statutes
23 that may have an incidental impact on expressive activities from laws that specifically target and
24 inevitably restrict speech). At no point did the Court apply any overbreadth analysis to the laws
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1 at issue. Same too with *Minneapolis Star & Tribune Co. v. Minnesota Commissioner of Revenue*,
2 460 U.S. 575 (1983). In that case, the Court struck down a special use tax because it singled out
3 the press and targeted small newspapers. *Id.*, at 591-92. And like in *City of Lakewood*, the Court
4 found the law impermissible because it operated “effectively as a censor” on the newspapers
5 targeted by the tax. *Id.* at 585. Here, the plain text of I-1501 neither targets nor singles out
6 Freedom Foundation. *See* Gonick Decl., Ex. A. The public has no more access to the personal
7 information of vulnerable individuals and their providers than does Freedom Foundation. Gonick
8 Decl., Ex. A.

10 Finally, while Freedom Foundation asserts in a single sentence that the Initiative
11 “eliminates Plaintiffs’ abilities to engage in constitutionally protected expressive activities,”
12 Pls.’ Mot. Summ. J. at 20, the State has already shown that this statement is not true. I-1501 does
13 not prohibit or limit *any* expressive activity. *See also* State’s Mot. Summ. J. at 4-7, 18-19.
14 Freedom Foundation has not carried its “heavy burden of persuasion” to show that I-1501 is
15 unconstitutional in a substantial number, or even some, of its applications. *See Wash. State*
16 *Grange*, 552 U.S. at 449. Its claim of facial overbreadth fails.

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19 **4. I-1501 Furthers an Important Government Interest Unrelated to the**
20 **Regulation of Free Expression**

21 I-1501 does not target or regulate any speech, and therefore the First Amendment does
22 not apply. But even if this Court were to find that I-1501 has some impact on speech, it would
23 not be subject to strict scrutiny as Freedom Foundation erroneously contends. *See* Pls.’ Mot.
24 Summ. J. at 13-14. Instead, as a facially-neutral law that regulates only conduct in the form of
25 the government’s release of information, the law need only further an important government
26 interest unrelated to the regulation of free expression and have an incidental restriction on speech

1 that is no greater than is essential to further the government's interest. *See United States v.*
2 *O'Brien*, 391 U.S. 367, 376-77 (1968). And I-1501 does. The people enacted the law to protect
3 vulnerable individuals and their in-home care providers from victimization. Relatedly, the law
4 also furthers the important government interest in protecting the privacy of vulnerable
5 individuals and their caregivers who rely on the State for assistance. Moreover, requiring
6 government agencies to disclose this information to anyone who asserts a desire to contact this
7 particular group of people would entirely defeat the law's purpose. Thus, preventing disclosure
8 of the information is no greater than is essential to further the government's interest. Restricting
9 the State from disclosing their sensitive, personally identifying information certainly furthers the
10 State's important interests and has only an incidental effect on free expression, if it has any
11 impact at all. Freedom Foundation's First Amendment claims fail.

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14 **C. I-1501's Public Records Act Provisions Do Not Regulate Any First Amendment**
15 **Associational Rights or Activities**

16 Freedom Foundation's First Amendment freedom of association claim also is without
17 merit. The same distinction between access to government information and First Amendment
18 speech rights applies. I-1501 is a public records law. It does not regulate Freedom Foundation's
19 behavior or activities in any way. As the free speech cases cited above make clear, that Freedom
20 Foundation may use government information for protected First Amendment activity does not
21 create a First Amendment right to obtain that government information. The same is true for
22 freedom of association.

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24 The First Amendment association right arises in two contexts: (1) "choices to enter into
25 and maintain certain intimate human relationships must be secured against undue intrusion by
26 the State" and (2) "a right to associate for the purpose of engaging in those activities protected

1 by the First Amendment—speech, assembly, petition for the redress of grievances, and the
2 exercise of religion. The Constitution guarantees freedom of association of this kind as an
3 indispensable means of preserving other individual liberties.” *IDK, Inc. v. Clark Cty.*, 836 F.2d
4 1185, 1191-92 (9th Cir. 1988) (quoting *Roberts v. U.S. Jaycees*, 468 U.S. 609, 617-18 (1984)).
5 Freedom Foundation does not assert an intimate human relationship that requires protection. As
6 to preserving other individual liberties, freedom of association prohibits government regulation
7 of actual associational conduct, such as “intrusion into the internal structure or affairs of an
8 association,” like a “regulation that forces the group to accept members it does not desire;”
9 compelled disclosure of affiliation with groups engaged in advocacy; imposition of liability on
10 an individual solely because of his or her association with another; or infringing on the right of
11 people to gather together in public places for social or political purposes. *Roberts*, 468 U.S. at
12 623; *NAACP v. Alabama ex rel. Patterson*, 357 U.S. 449, 462 (1958); *NAACP v. Claiborne*
13 *Hardware Co.*, 458 U.S. 886, 918-19 (1982); *Coates v. City of Cincinnati*, 402 U.S. 611, 615
14 (1971). Freedom Foundation points to no provision of I-1501 that regulates such associational
15 conduct. Nor could it. I-1501 regulates government conduct only.

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18 Further, none of the cases Freedom Foundation cites stand for the proposition that a
19 limitation on the ability to obtain government information implicates freedom of association.
20 Instead, consistent with the above, all involve state regulation of actual associational conduct.
21 *Williams v. Rhodes*, 393 U.S. 23 (1968), and *Eu v. San Francisco County Democratic Central*
22 *Committee*, 489 U.S. 214 (1989), both involved state laws that regulated political parties’ internal
23 activities. In *Williams*, the law imposed several “very restrictive” requirements on political
24 parties who wished to place candidates on primary ballots. *Williams*, 393 U.S. at 24-25, 32. The
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1 requirements included electing a state central committee with two members from each district
2 and county central committees for each county in Ohio. *Id.* at 25 n.1. In *Eu*, the “heavy”
3 regulations included barring the political parties from endorsing or opposing candidates, as well
4 as restrictions on the organization and composition of the parties’ official governing bodies.
5 *Eu*, 489 U.S. at 224, 230. The Supreme Court invalidated these laws based on the First
6 Amendment because they diminished and sought to control the way political parties could
7 associate to advance their political goals, *Williams*, 393 U.S. at 31-33, and organize themselves,
8 conduct their affairs, and select their leaders. *Eu*, 489 U.S. at 224, 230, 233. In both cases, the
9 laws interfered with the actual, internal conduct of the political associations. Neither involved,
10 nor even suggested, there is a right to obtain government information in order to further potential
11 First Amendment activity.
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14 The same is true for the other two cases Freedom Foundation cites, *Thomas v. Collins*,
15 323 U.S. 516 (1945), and *State Employee. Bargaining Agent Coalition v. Rowland*, 718 F.3d 126
16 (2d Cir. 2013). Both involved unconstitutional penalties based on individual choices to engage
17 in associational conduct. In *Thomas*, Texas law required union organizers to obtain an
18 “organizer’s card,” essentially a license, before soliciting new members. *Thomas*, 323 U.S. at
19 518. A union president, Thomas, went to Houston solely to attend and speak at a meeting for
20 plant employees to help an affiliate union organize them. *Id.* at 521. After arriving in Houston,
21 because he had not obtained the state license, Thomas received a restraining order to stop him
22 from speaking, but he spoke anyway, leading to his arrest, a contempt judgment, jail time, and a
23 fine. *Id.* at 521-24. The Supreme Court held the license law violated the First Amendment
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1 because it placed a prior restraint and criminal penalty on the speaker's First Amendment
2 conduct. *See id.* at 540-41.

3 A similar situation was at issue in *Rowland*. In that case, state officials advised state
4 employees and their unions that the state would fire unionized employees if the unions and
5 employees did not agree to certain collective bargaining agreement concessions. *Rowland*, 718
6 F.3d at 130. After the unions and employees refused, the state fired 2,800 unionized employees,
7 but not non-union workers. *Id.* The Second Circuit concluded this state action of "[c]onditioning
8 public employment on union membership . . . inhibits protected association and interferes with
9 government employees' freedom to associate." *Id.* at 133. That is, the state action was
10 unconstitutional because it penalized the actual conduct of persons depending on whether they
11 to associate with the union. Again, the unconstitutional state action was premised on whether
12 individuals engaged in particular associational conduct and did not involve a right to obtain
13 government information.

14 Like with its free speech claims, Freedom Foundation's position would create an absolute
15 right to public information depending on the requestor's purported use of the information. As
16 argued in the State Defendants' and Campaign's motions for summary judgment, such a result
17 is incompatible with controlling case law and would create the absurd result that there is always
18 a First Amendment right to receive government information.

19 Freedom Foundation's association claim fails as a matter of law.¹

20 ¹ The Freedom Foundation has not brought forth a class action and does not represent all of the caregivers
21 in this lawsuit, thus Freedom Foundation's assertion regarding the association rights of all of the caregivers is not
22 properly before this Court. *See* Pls.' Mot. Summ. J. at 21; *Warth v. Seldin*, 422 U.S. 490, 499 (1975) (noting federal
23 jurisdiction generally will not be warranted where a party asserts a generalized grievance on behalf of all or a large
24 class of citizens, nor where a party asserts the legal rights or interests of third parties).

1 **D. I-1501 Does Not Unequally Burden Speech In Violation of the Equal Protection**
2 **Clause**

3 Freedom Foundation's Equal Protection claim fails because it is based on the incorrect
4 premise that I-1501 burdens speech. Freedom Foundation asserts a rule that: "Laws imposing
5 unequal burdens on speech about public issues are presumptively unconstitutional, without any
6 evidence that animus motivated the unequal burdens." Pls.' Mot. Summ. J. at 21. But I-1501
7 does not burden speech at all, either equally or unequally. To the contrary, as argued above,
8 I-1501 is a law that regulates the state's provision of information, not a law that implicates First
9 Amendment rights.
10

11 The cases Freedom Foundation relies on, *Police Department of Chicago v. Mosely*, 408
12 U.S. 92 (1972), and *Carey v. Brown*, 447 U.S. 455 (1980), are inapposite. Pls.' Mot. Summ. J.
13 at 21-22. Initially, neither case addresses the issue here: access to government records that a
14 requester wishes to use to facilitate speech. Nor does either case state that differentiated access
15 to government records represents unequal treatment that violates the Equal Protection clause.
16 Moreover, fundamentally, both cases are inapposite because, unlike I-1501, the laws at issue in
17 *Mosley* and *Carey* directly prohibited a highly protected method of speech in public forums and
18 based on the message being conveyed.
19

20 The laws in *Carey* and *Mosley* prohibited picketing—an exercise of "basic constitutional
21 rights in their most pristine and classic form"—in public forums, which are "places [] so
22 historically associated with the exercise of First Amendment rights that access to them for the
23 purpose of exercising such rights cannot constitutionally be denied broadly and absolutely."
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1 *Carey*, 447 U.S. at 458, 460, 466-67 (citations omitted) (internal quotation marks omitted);
2 *Mosley*, 408 U.S. at 94-96 (analyzing the restricted area as a “public place” and “public forum”
3 throughout). Most concerning, the laws restricted picketing based on the nature of the message
4 being conveyed—allowing only peaceful picketing related to labor disputes in each instance, but
5 prohibiting picketing on any other subject. Thus, the laws directly burdened protected speech
6 activities in public forums based on the content of the speech. *Mosley*, 408 U.S. at 95 (“The
7 central problem with Chicago’s ordinance is that it describes permissible picketing in terms of
8 its subject matter.”); *Carey*, 447 U.S. at 460-62 (“The permissibility of residential picketing
9 under the Illinois statute is thus dependent solely on the nature of the message being
10 conveyed. . . . [I]t is the content of the speech that determines whether it is within or without the
11 statute’s blunt prohibition.”). These cases involve classic examples of impermissible content-
12 based speech regulation.
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15 Here, I-1501 contains no burden on speech, much less one that discriminates based on
16 the content of speech. There is no provision of the law that permits access to caregiver
17 information for certain types of speech, but not others. As the State and Campaign have pointed
18 out, I-1501’s PRA provisions apply regardless of the viewpoint or message those who seek to
19 use the caretakers’ information might hold or wish to convey. *See* State’s Mot. Summ. J. at 7-8;
20 Campaign’s Mot. Summ. J. at 21-22. To the extent Freedom Foundation believes certified
21 bargaining units are using contact information of caregivers for improper speech purposes, that
22 claim is not part of this case and would be unrelated to I-1501 itself. Because I-1501 does not
23 burden actual speech and contains no content-based distinction between types of speech,
24 Freedom Foundation’s Equal Protection claim fails.
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1 **E. Freedom Foundation Fails to Establish That Washington Voters Enacted I-1501**
2 **Out of Animus**

3 As detailed in the State’s and Campaign’s motions for summary judgment, to evaluate
4 animus motivations behind a law, courts review the law itself and the intent of the law’s enactors.
5 *see* State’s Mot. Summ. J. at 12, 15-18; Campaign’s Mot. Summ. J. at 18-20. This remains the
6 case where, as with I-1501, the voters are the enactors. *See Romer v. Evans*, 517 U.S. 620, 632-
7 35 (1996) (examining plain text to find animus); *Crawford v. Bd. of Educ. of City of Los Angeles*,
8 458 U.S. 527, 543-45 (1982) (looking to intent of “voters of the State” and deferring to state
9 court’s finding that the “claim of discriminatory intent on the part of millions of voters [is] but
10 ‘pure speculation’”).² Although statements of ballot measure sponsors may be relevant, as
11 Freedom Foundation claims, ultimately it still is the intent of the enactors of the law—the voters
12 themselves—that must be rooted in animus. Thus, initially, even assuming that I-1501’s
13 supporters acted with animus in proposing and supporting the law, Freedom Foundation’s
14 animus claim fails because they do not allege in their Complaint (Dkt. No. 1) or their Motion
15 that Washington voters acted with animus when enacting I-1501.
16

17 Regardless, Freedom Foundation fails to establish that the Campaign and supporters’
18 statements or communications impute a primary motivating sentiment of animus to the voters.
19 Freedom Foundation cites to a carefully culled set of communications that mention Freedom
20 Foundation. Pls’ Mot. Summ. J. at 9-10. But, as the Campaign explains in its concurrently filed
21

22
23

24 ² *See also Perry v. Schwarzenegger*, 591 F.3d 1147, 1165 (9th Cir. 2010) (*Perry II*) (holding that internal
25 campaign communications are too “attenuated from the issue of voter intent” to compel their production in case
26 involving animus claim given First Amendment protection of such communications); *cf. McGowan v. State*, 148
 Wash. 2d 278, 288, 60 P.3d 67 (2002) (initiative is interpreted to glean the collective intent of the people who
 enacted the measure, focusing first on the initiative’s plain language); *Brown v. State*, 155 Wash. 2d 254, 268, 119
 P.3d 341 (2005) (initiatives are interpreted as written, and the court will turn to extrinsic sources like the voter’s
 pamphlet only if an initiative is ambiguous).

1 joinder, these were not campaign messages distributed to the general public. Campaign
2 communications distributed to voters in general make no mention of Freedom Foundation and
3 advocate for the protection of vulnerable populations from financial exploitation crimes and their
4 caregivers' privacy. This is entirely consistent with the text of I-1501, the ballot title, and the
5 Voters' Guide—the only things presented to all voters when making the choice to vote on I-
6 1501. *See generally* Gonick Decl., Ex. B (ballot title and Voters' Guide).

8 Additionally, even if voters saw or were aware of these communications mentioning
9 Freedom Foundation, a discriminatory purpose implies more than intent as volition or intent as
10 awareness of consequences, it implies that the decision maker selected a particular course of
11 action at least in part “because of,” not merely “in spite of,” its adverse effects upon an
12 identifiable group. *Stop H-3 Ass’n v. Dole*, 870 F.2d 1419, 1432 (9th Cir. 1989) (internal
13 quotation marks omitted). None of these communications supports a conclusion that the over
14 70% of Washington voters who approved I-1501 did so out of animus toward Freedom
15 Foundation. Or that endorsers of I-1501, such as King County Sheriff John Urquhart, the
16 Washington State Democrats, the Statewide Poverty Action Network, and the Washington State
17 Senior Citizens' Lobby, did so out of a desire to harm Freedom Foundation.³

20
21 ³ The Freedom Foundation presents no authority that holds the intent of supporters of a law is a
22 determinative factor in an animus analysis. Indeed, in the limited contexts where courts even consider the comments
23 or motivations of a law's supporters, they do so only to seek information about the intent of the law's enacting body.
24 *See, e.g., Perry II*, 591 F.3d at 1164 (concluding discovery into a campaign's purposes and communications related
25 to a ballot measure “might [have] help[ed] to identify messages actually conveyed to voters,” but were not highly
26 relevant to animus claims); *Seattle Sch. Dist. I v. State*, 473 F. Supp. 996, 1007-10 (W.D. Wash. 1979), *aff'd sub*
nom. Washington v. Seattle Sch. Dist. I, 458 U.S. 457 (1982) (limiting review of initiative-campaign's materials for
animus to conveyances to voters, including the campaign slogan, the official Voter's Pamphlet, media coverage and
publicity, content of speeches before the election, and the campaign's publically published legal analysis of the
initiative); *cf. City of Cuyahoga Falls, Ohio v. Buckeye Cmty. Hope Found.*, 538 U.S. 188, 195, 197 (2003) (party
failed to show city officials “exercised any power over voters' decisionmaking . . . much less the kind of ‘coercive
power’ either ‘overt or covert’ that would render the voters' actions and statements, for all intents and purposes,
state action”).

1 The authority Freedom Foundation relies on is inapposite. Several of their cases present
2 policies that had no explanation other than animus. *See City of Cleburne v. Cleburne Living Ctr.*,
3 473 U.S. 432, 450 (1985) (finding animus where all non-discriminatory justifications for the law
4 were nonsensical); *Romer*, 517 U.S. at 635 (holding breadth of Colorado law so far removed
5 from justifications it was impossible to credit them and law could only be explained by animus);
6 *Fowler Packing Co. v. Lanier*, 844 F.3d 809, 815-816, 819 (9th Cir. 2016) (applying rational
7 basis review, but finding no legitimate rationale for a provision of a law that specifically carved
8 three employers out of a safe harbor provision); *U.S. Dep't of Agric. v. Moreno*, 413 U.S. 528,
9 537-38 (1973) (concluding classifications made in an amendment not related to legitimate
10 government interest where act already contained provisions addressing crime the amendment
11 claimed to prevent). The same is not true here.
12

13 Under rational basis review, as is appropriate here, courts uphold laws if they can
14 “imagine any conceivable basis supporting a law, even if not advanced by the government.”
15 *Fowler Packing Co.*, 844 F.3d at 815 n.3. Here, the Court need not go to its imagination to find
16 a rational basis for I-1501. As the State and Campaign have described, the Initiative has a
17 legitimate public purpose. By protecting the confidentiality of in-home caregivers’ identifying
18 information, I-1501 is reasonably aimed to protect against identity theft and the invasion of
19 privacy for caregivers as well as the vulnerable populations they serve. *See State’s Mot. Summ.*
20 *J.* at 13-15; *Campaign’s Mot. Summ. J.* at 20-21. This makes sense and is consistent with
21 numerous laws that seek to protect personal contact information for privacy reasons. *See*
22 *Campaign’s Br.* at 3-4, 11. That there has not been evidence of actual crimes committed against
23 caregivers is irrelevant. There need be only a conceivable basis for supporting the law. And laws
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1 that advance legitimate interests are generally sustained even where the rationale is a potential,
2 though yet unestablished, improvement. *See, e.g., Ry. Express Agency, Inc. v. New York*, 336
3 U.S. 106, 110 (1949) (potential traffic hazards justified exemption of vehicles advertising the
4 owner's products from general advertising ban); *Kotch v. Bd. of River Port Pilot Comm'rs for*
5 *Port of New Orleans*, 330 U.S. 552, 562-63 (1947) (licensing scheme that disfavored persons
6 unrelated to current river boat pilots justified by possible efficiency and safety benefits of a
7 closely knit pilotage system).

9 The remaining authority on which Freedom Foundation relies is inapposite because the
10 cases involve racial discrimination, a classification necessitating heightened examination. *See*
11 *Washington v. Seattle Sch. Dist. 1*, 458 U.S. 457, 470 (1982); *Vill. of Arlington Heights v. Metro.*
12 *Hous. Dev. Corp.*, 429 U.S. 252, 265-71 (1977); *Washington v. Davis*, 426 U.S. 229, 245-48
13 (1976); *City of Cuyahoga Falls, Ohio v. Buckeye Cmty. Hope Found.*, 538 U.S. 188, 195 (2003).
14 Racial distinctions in the law are "inherently suspect," and require a particular, "sensitive"
15 analysis. *Seattle Sch. Dist. 1*, 458 U.S. at 485, 470 (stating a "different analysis is required when
16 the State allocates governmental power nonneutrally, by explicitly using the *racial* nature of a
17 decision to determine the decision making process"); *Vill. of Arlington Heights*, 429 U.S. at 265-
18 66 (stating "racial discrimination is not just another competing consideration"). This is because
19 the "central purpose of the Equal Protection Clause of the Fourteenth Amendment is the
20 prevention of official conduct discriminating on the basis of race." *Davis*, 426 U.S. at 239. As
21 Freedom Foundation has already conceded, I-1501 does not employ a suspect classification
22 (Compl. ¶ 109), like a racial distinction, and therefore does not necessitate the type of review
23 these cases set out.
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1 Finally, contrary to Freedom Foundation's assertion and as explained in the State
2 Defendants' and Campaign's motions for summary judgment, continuing to permit duly-elected,
3 certified bargaining representatives to receive caregiver contact information has a rational basis
4 completely unrelated to political speech. Certified unions have a long-standing right to access
5 the contact information for those they represent in order to fulfill their statutory duties of fair
6 representation and collective bargaining. *See* State's Mot. Summ. J. at 8; Campaign's Mot.
7 Summ. J. at 15-17 (citing authority illustrating unions' unique status and need for contact
8 information). Given this right, I-1501's Public Records Act exception for certified collective
9 bargaining representatives has a legitimate purpose and rational basis that does not violate the
10 Equal Protection Clause.
11

12 IV. CONCLUSION

13
14 The people of Washington enacted I-1501 to protect sensitive personal information of
15 vulnerable adults and their in-home care providers in the government's possession. Freedom
16 Foundation failed to overcome the validity of this law. Its motion for summary judgment should
17 be denied and no award of attorney fees should be granted under 29 U.S.C. § 1988 because
18 Freedom Foundation is not a prevailing party. Summary judgment should instead be granted to
19 Defendants and the matter dismissed.
20

21 DATED this 6th day of August 2018.

22 ROBERT W. FERGUSON
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s/ *Stephanie N. Lindey*
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